

WYATT PHIPPS

Motion graphics designer, video editor, and rodent enthusiast. I've worked on videos for social media ads, political campaigns, websites, workshops, and content creators. This could range between animations, explainer videos, user-generated content, intros/outros, transitions, studio shoot edits, and some other fancy bits!

PORTFOLIO
MOTIONMILL.ORG

CONTACT
WYATT@MOTIONMILL.ORG

Experience

Motion Graphic Designer & Video Editor | [Rising Tide Interactive](#)

June 2024 - December 2024, July 2022 - December 2022 (Seasonal Hire). Periodically freelanced in 2023.

Political advertising for broadcasting, YouTube, Hulu, TikTok, Instagram, etc.

Clients and successful candidates include Voto Latino, DCCC, Tim Kaine, Jacky Rosen, etc

- Worked on motion graphics, VFX, audio editing, color grading, typography, and vector art for direct-to-camera, live action, and animated videos.
- Collaborated with writers, client strategists, and sometimes clients themselves to conceptualize visuals and content that is both persuasive and accurate.
- Casted, hired, and directed voiceover talent to fit a variety of moods and demographics.
- Hosted remote video shoots with DTC talent to create footage for post-production.
- Built mogrts and other templates to boost the video team's efficiency.

Social Video Editor | [First Media](#)

April 2023 - May 2024

Social ads for TikTok, Meta, and YouTube Shorts.

Clients include HelloFresh, Factor, MUD/WTR, Farmer's Dog, etc

- Worked on motion graphics, VFX, audio editing, color grading, typography animation, and emoji animations for direct response and UGC (user-generated content) ads.
- Set up animated template packages for video teams to use across client projects.
- Proposed footage cuts and ideas to the client strategy team which would eventually become launched ads.
- Recorded voiceover myself with a natural, casual tone for direct response ads.
- Produced tutorials on animating images in After Effects and modifying templates to boost the quality of the post-production team's work.

Motion Graphic Designer | [Disruptive Advertising](#)

June 2021 - June 2022

Marketing for various social media platforms

Clients include NASM, Lesser Evil, Guitar Center, Crossover Symmetry, etc.

- Completed hundreds of motion graphic videos for Facebook, YouTube, Instagram, and TikTok that could increase clicks up to 1600%.
- Collaborated with static designers and client strategists to launch creative campaigns with tight turnaround times.
- Produced detailed trainings on audio editing and motion workflow to improve team efficiency.
- Improved HTML ads by integrating more complicated animations and assets into them while still remaining under the tight file size limit.

[Additional experience dating back to 2019 is available on LinkedIn](#)

Education

Bachelor of Arts in Multimedia | [California Lutheran University](#)

Class of 2021

Magna Cum Laude

Dean's List all 8 semesters

Winner of CLU 48 Hour Film Jam three years in a row

Skills

Adobe Suite

After Effects

Premiere Pro

Audition

Photoshop

Illustrator

Character Animator

—

MAXON Cinema 4D

Red Giant

HTML

Motion Graphics

Video Editing

Audio Editing

VFX

Photo Editing

Character Rigging

Typography Animation

Motion Tracking

Rotoscoping

Media Assets Management